

Focus on the Artisan



22nd edition

L'Artigiano in Fiera

2 - 10 December 2017

Every day from
10:00 to 22:30
Free entry

Fieramilano Rho-Pero



Promoted with:



L'Artigiano in Fiera is a **unique event** that emphasizes the history, experience and culture of the work of **artisans** from all over the world. Since 1996 the event has promoted the **products** of international artisans and represents a significant cultural, **social** and **economic phenomenon**.

The **ideal place** to meet **your market**

Participating means taking advantage of growth opportunities for your business.

L'Artigiano in Fiera to:

- 1 present and sell** unique and high quality products to the general public;
- 2 connect** with a market willing to buy your products and verify their appreciation;
- 3 communicate** your creativity and work in a fitting and unmatched context.



Your products all year long, all over the **world** With your e-shop: **Artimondo**

Participation in the event grants companies access to the Artimondo ecommerce platform, and the opportunity to join other initiatives, even offline, for the promotion and sale of your products all over the world.

Artimondo to:

- 1 sell and promote** online your products in Italy, in Europe and worldwide through the internet;
- 2 expand** your **marketing action range** to include a wider public;
- 3 learn and innovate** comparing your work with the international market.



ARTIMONDO
BY
ARTIGIANO IN FIERA

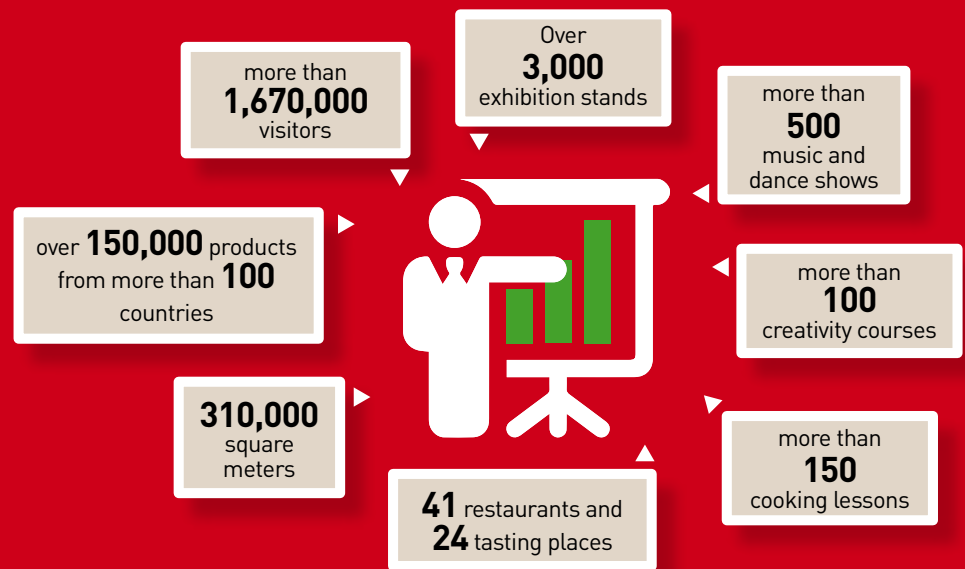
www.artimondo.it
www.artimondo.co.uk
www.artimondo.de

www.artimondo.es
www.artimondo.fr



The **biggest** craft fair (B2C) in the **world**

2 - 10 december 2017



Africa, America, Asia, Europe and all Italian regions.
Abitare la Casa, Moda&Design and Il Salone della Creatività.
 A layout divided into territories and theme areas: an additional support for your sales and promotion!





Do you want to save? **Book** your stand **now!**

Participation costs

Cost per sqm including shell scheme booth (partition walls, carpet, sign with company name, lighting, electrical outlet):

248€

252€

256€

Surcharge per m2 for corner stands:

40€

45€

45€

Registration fee for each exhibiting company (even in joint and collective stands) including all services (e-commerce, inclusion in the online catalogue, mini website and reserved parking):

520€

520€

520€

All-risks insurance fee for each company present:

95€

95€

95€

Surcharge per sqm for food serving areas:

40€

45€

50€

VAT* on total

22%

22%

22%

* VAT not to be applied to exhibiting companies resident outside Italy (DPR 633/72 Art. 7 quinquies).

Do you want to **extend payment?**
Let us help you!

Ge.Fi. S.p.A. allows you to pay your balance in monthly instalments by November 15, 2017.

The sooner you sign up, the lower your instalment!

Contact us for more information or visit the website www.artigianoinfiera.it

Registration and services



Registration to L'Artigiano in Fiera 2017 on www.artigianoinfiera.it will grant you access to an area reserved to exhibitors, and give you the possibility to manage your documents and organize your presence in the best possible way.

Registered companies must submit a company profile inclusive of a recent copy of the certificate of incorporation, a selection of photos of workshop and craft products.

All the information and news about the services dedicated to your company (loans, logistics, hotels, POS, payments, etc.) are available on www.artigianoinfiera.it.