

GENERAL REGULATIONS

1. NAME AND TYPE OF EXHIBITION, VENUE, DATE AND OPENING HOURS

- 1.1** The name of the Exhibition is as follows: "AF- L'ARTIGIANO IN FIERA", 22nd International Crafts Selling Exhibition (hereinafter referred to as the "Exhibition") and it will be held at Fieramilano at Rho (Milan, Italy) from 2 December to 10 December 2017. Entrances: Porta Est (East gate), Porta Ovest (West gate), Porta Sud (South gate).
- 1.2** The opening hours for the general public are 9.45 am - 10.30 pm. Exhibitors (as defined below) and their staff should be present at their stands each day up to an hour before opening and up to an hour after closing.

2. ORGANISERS AND COLLABORATING ENTITIES

- 2.1** The Exhibition is organised by Ge.Fi. S.p.A., whose offices are in Viale Achille Papa, 30, Milan, Italy (VAT and registration number in the companies register of Milan: 11402090150) - Phone: +39-02-31.911.911, fax: +39-02-31.911.920, e-mail: craftsfair@gestionefiere.com.
- 2.2** The Exhibition is being held with the collaboration of the following:
- C.G.I.A., Confederazione Generale Italiana dell'Artigianato (General Italian Confederation of Handicrafts)
 - C.N.A., Confederazione Nazionale dell'Artigianato (National Confederation of Handicrafts)
 - C.A.S.A., Confederazione Autonoma Sindacati Artigiani (Independent Confederation of Handicraft Unions)
 - C.L.A.A.I., Confederazione Libere Associazioni Artigiane Italiane (Confederation of Independent Italian Handicraft Associations)

3. DEFINITIONS AND ATTACHMENTS

- 3.1** For the purposes of this contract (the "Regulation"), the following terms shall have meanings assigned to them as follows:

Attachments	shall have the meaning set out in Article 3.2
Deposit	has the meaning set out in Article 10.1
Fee	has the meaning set out in Article 10.2
Admission Application	means the admission application that a requesting party makes for participation in the exhibition as an Exhibitor.
Exhibitor	means an enterprise that is admitted to the exhibition as an exhibitor
Milan Fair Exhibition	means Fiera Milano S.p.A. "AF-L'Artigiano in Fiera", 22nd International Crafts Selling Exhibition
Organiser	means Ge.Fi. S.p.A.
First Due Date	means 30 September 2017
Fiera Milano Area	means the entire fair site located in Rho (Milano)
Registration fee	has the meaning defined in article 9.5
Regulations	means these regulations
Technical regulations	has the meaning defined in article 26.2
Manager	has the meaning defined in article 26.5
Applicant	a physical or legal person who makes an application to participate in the Exhibition
Summary	has the meaning defined in article 12.1
Balance	has the meaning defined in article 10.2
Second Due Date	means 31 October 2017

- 3.2** The attachments to the regulations ("Attachments") are an integral and substantial part of the regulations.

4. ADMISSION REQUIREMENTS

- 4.1** In order to qualify as an exhibitor it is necessary to have the following requisites:
- a)** Participating Italian and non-Italian craft enterprises must be officially listed in the Register of Craft Enterprises held by the Chamber of Commerce (or equivalent organisms for non-Italian organisations); All applicants must prove that they are officially registered in the Register of Craft Enterprises (or equivalent organisms for non-Italian organisations) by providing a recent certificate of registration with their application, or else (only for citizens of the countries in the European union), self-certification in accordance with Law n.15 dated 4.1.1968, Law n.127 dated 15.1.1997 and the consequent regulations contained in Presidential Decree n.403 dated 20.10.1998.
- b)** All the craft enterprises, including those that participate via joint participation entities, agents and representatives, must produce goods and services that are included in the product categories ("Product Categories") attached to these regulations (Attachment 1).
- c)** Joint participation (through Consortia, public bodies, territorial public bodies etc.) is permitted, provided that the participating enterprises can be identified individually by company name;

- d)** Participation through agents and representatives is also permitted, provided that the represented companies can be identified individually by company name. If asked to do so by the Organisers, agents and representatives must be able to prove that they are the sole agents or representatives in Italy of the companies they are representing;
- e)** Italian and non-Italian companies that import and/or export craft products are eligible to exhibit.
- f)** Italian and non-Italian producers and distributors of products or services listed from item 10 onwards in the Product Categories list.
- g)** Food products are allowed at the Event only if properly packaged. Food and beverage serving, restaurant, sandwich and similar activities are only allowed with the prior consent of the Organising Authority and only if the latter deems these necessary. Activities not expressly authorised or foreseen shall lead to the immediate closure of the booth, exclusion from subsequent editions of the Event and a request for additional damages as per the indications of article 6.3. In any case (save for exceptions), in the case of collective institutional exhibitors, food products must not occupy more than 20% of the overall reserved area.
- h)** Small businesses should have never been subject to a disciplinary action that has excluded it from a previous edition of the event.
- 4.2** All applicants must provide suitable documentation to prove and document their business activities. This obligation is also applicable to company representatives, agents and for companies that are participating as part of a joint participation entity.
- 4.3** The Organisers reserve the right to admit the following:
- a)** exhibitors who, although lacking the required administrative requirements, manufacture original products which may be similar to handicraft products;
- b)** voluntary no-profit organisations (ONLUS) exhibiting handicraft products they manufacture directly;
- 4.4** The Organisers reserve the right to invite producers of goods and services from different product category industries as sponsors of the event.
- 4.5** In any case, the organisers may refuse admission to the exhibition should it believe, in accordance with its own unquestionable opinion and without the obligation to specify a reason, that an applicant does not satisfy the necessary requirements. Refusal of admission cannot lead to any compensation for damages for any reason.

5. ACCEPTANCE OF THE GENERAL REGULATIONS, PRESENTATION OF THE ADMISSION APPLICATION AND FAILED ACCEPTANCE OF THE ADMISSION APPLICATION

- 5.1** The Application Form must be completed by visiting the site afexhibitors.artigianoinfiera.it and accessing the reserved area by inserting your login details (username and password) and following the procedures explained therein.
- 5.2** These terms and regulations shall be considered accepted from the moment the Application Form is sent in accordance with the procedure explained in the reserved area.
- 5.3** Admission Applications may not contain reserves, or conditions of any kind, and they must reach the Organisers by 30 September 2017 (the "First Due Date"). After the first due date has passed, Admission Applications will only be considered if there is any space availability.
- 5.4** Application Forms received by the Organiser by the First Deadline may not be considered valid and admissible if, within 7 days after submitting the Application Form, the Exhibitor does not send the Organiser proof of payment of the Deposit and Registration Fee (as defined in subsequent art. 9 of these Terms and Regulations), both inclusive of VAT where due (see subsequent article 33) and all mandatory documentation requested by the Organiser.
- 5.5** Applications by companies belonging to a collective group must be submitted electronically using the link sent by the booth owner to each of the companies participating in the collective group. Once the admission form has been completed, the company will be asked to specifically accept all articles of these Terms and Conditions. Following said acceptance, the company will receive a confirmation email to which the company must respond in accordance with the instructions indicated therein. The Organiser will consider the Application to have been submitted once this response has been received.
- 5.6** The payment of the Deposit and the Registration Fee and the following issue of the relevant invoices do not represent the acceptance of the Application Form by the Organizer. In case of rejection of the Application Form, the full amount paid by the Applicant to the Organizer will be refunded, with Applicant's expressed waiver to any further sum whether by way of compensation and/or damages and/or expenses.

6. PRODUCTS ON DISPLAY

- 6.1** All products present in the stands in the Italy, Europe and Countries around the world areas must be:
- (I) exclusively handicraft production;
 - (II) included in the categories shown in the Products Categories List as per Attachment 1; and
 - (III) those described in detail by the Exhibitors in the specific box in their Admission Applications
 - (IV) represented by a trademark according to the Italian legislation in the art. 2569 - 2574 civil code and art. 7 of Leg. Decree February 10th, 2005, n. 30 (Industrial Property Code), and according to the EU and international legislation, depending on the Italian, EU or international nature of the same.
- 6.2** The Exhibitors, including their representatives and agents, may not present merchandise, goods, or services that are different from those written in their Admission Applications. For this purpose, during the exhibition the Organisers will carry out a series of checks at all the stands to verify that the products on show, or the services being offered, comply with the declarations made in Admission Applications.
- 6.3** Should the exhibition of the following be discovered
- (I) Industrial or series production products; and/or
 - (II) Manifestly counterfeit products; or in any case
 - (III) Products that do not correspond to the detailed descriptions in the Admission Application
 - (IV) in violation of the standards referred to in paragraph 6.1 (IV):
 - a) this General Regulations is resolved as of right in accordance with article 1456 of the Italian civil code;
 - b) the Organisers will immediately close the stand, without any obligation to give advance notice;
 - c) the Organisers and Fiera Milano have the right to retain all sums as defined in article 9 below (Subscription and Registration fees) or to demand them if they have not already been paid, as a penalty, without prejudice to further damages;
 - d) the Organisers may exclude the Exhibitors from future editions of the Exhibition.
- 6.3.1** In particular, in respect of the case defined in paragraph 6.3 (II) and (IV) above, it is agreed that the procedure defined in paragraph 6.3 a), b), c), and d):
- (I) is a right and not an obligation in respect of the Organisers;
 - (II) is implemented by the Organisers as per the provisions of article 28.1 - exclusively to protect visitors in good faith and the commercial reputation of the Exhibition.
- 6.4** Food and beverage exhibitors are in any case obliged to:
- (I) comply with current directives (national, terms & regulations and of those of the Municipality of Rho);
 - (II) obtain any necessary authorization by the local health authorities;
 - (III) comply with any specific regulations that will be communicated by the Organisers;
 - (IV) use a Plexiglas or glass protective barrier to ensure hygiene if the products are in bulk format;
 - (V) ensure the availability of fridges to guarantee that products are kept at the temperatures required by the law, in relation to fresh products.
 - (VI) refrain from selling/serving alcoholic beverages to minors and the mentally ill;
 - (VII) refrain from selling/serving alcoholic beverages at times other than the Exhibition opening times to the public.
 - (VIII) sell/serve alcoholic beverages only from within their own stand, to subjects that consume said beverages inside the stand itself.
- In the event the Exhibitor fails to comply with the obligations in the previous points from (i) to (viii):
- a) the Organizer will immediately close the stand, without the obligation to provide any prior warning and without giving rise to any Exhibitors' right to claim damages and/or compensation and/or reimbursement of costs;
 - b) the Organizer may prevent Exhibitors from participating in subsequent editions of the Exhibition; and
 - c) the present General Regulations shall be dissolved as of right and the Organizer and Fiera Milano shall have the right to retain all sums as per art. 9 or to demand them if they have not already been paid, without prejudice to further damages. Without prejudice to the above, it is furthermore implied that the Exhibitor has sole responsibility for the sale/serving of alcoholic beverages, as well as for any eventual problems, even those relative to public order, created by persons to whom the Exhibitor has sold/served said beverages. The Exhibitor henceforth agrees to hold harmless and release from responsibility the Organizer and Fiera Milano, for any adverse consequences and for damages claims of any type, filed by any party or parties, arising out of: (x) facts/omissions carried out by a persons to whom the Exhibitor has sold/served alcoholic beverages; (y) the sale/serving of alcoholic beverages; (z) the eventual failure of the Exhibitor to fulfil the obligations described in points (I) to (VIII).
- 6.5** Exhibitors that prepare, transform and cook food inside the Exhibition's pavilions must have an hub with exhaust fan and relative channel for the external expulsion of smoke. The possibility of carrying out this activity depends on the identification of an external exit point in the best possible position. The exhibitor shall be responsible for any relative expenditure. It is implied that eventual malfunctions, improper or unsuitable uses of the extraction hoods, even if only notified to/by the Organizer, shall result in the Exhibitor's obligation to immediately suspend food transformation and cooking activities, notwithstanding in any event, the Organizer's right to close the booth without giving rise to any Exhibitors' right to damages and/or compensation and/or reimbursement of costs.
- 6.6** Exhibitors undertake to display products in their booth in an orderly and clean manner,

in compliance with the exhibition guidelines that will be provided by the Organizer. In the event Exhibitors breach the above described obligation:

- (I) the Organizer will immediately close the booth, without the obligation to provide any prior warning, without giving rise to any Exhibitors' right to damages and/or compensation and/or reimbursement of costs;
- (II) the Organizer may prevent Exhibitors from participating in subsequent editions of the Exhibition.

7. PRODUCT SALES

- 7.1** In accordance with article 2 of Regional Law n. 30 dated 10 December 2002, products displayed at the exhibition may be sold directly to the public. If they sell products, Exhibitors are obliged to comply with current regulations in terms of the fiscal certification of transactions (fiscal receipts or invoices) in accordance with the requirements of the certification methods they choose.
- 7.2** Exhibitors from EU countries must comply with the Italian legislation in force. In particular, they will have to perform either (i) direct identification or (ii) appoint a tax representative before the Exhibition. A verification with a tax advisor is strongly recommended for the above mentioned procedures.
- 7.3** Exhibitors from non EU countries must appoint a tax representative and comply with the Italian law on the subject. A verification with a tax advisor is strongly recommended for the above mentioned procedures.
- 7.4** It is obligatory for all exhibitors to clearly display the prices of all products on sale.
- 7.5** Some goods such as, but not limited to, ceramics, hardwood floors, security systems, air conditioning systems, etc... can be exhibited by the Exhibitor in the stand only by written agreement with the Organizer and exclusively provided that these goods are instrumental to the promotion of the craftsmanship (laying, installation, etc...). The display and promotion of associated brands is in any case forbidden, failure to comply will result in the closure of the stand.
- 7.6** All Exhibitors undertake to:
- (I) keep their booth open from the first day of the Exhibition until the last day of the Exhibition. In particular, on each Exhibition day the booth must be open to the public from 9.45am until 10.30pm;
 - (II) not to dismantle and/or close their booth before 10.30pm on the last day of the Exhibition.
- If the exhibitor fails to comply with the obligations set out in subparagraphs (i) and (ii):
- a) the Organizer proceeds to the immediate closure of the stand, without any obligation to provide notice to the Exhibitor, and without the Exhibitor being entitled to indemnity and/or compensation and/or refund for the expenses incurred;
 - b) the Organizer may exclude the Exhibitor from future editions of the Exhibition;
 - c) the Organizer reserves the right to apply a penalty fee of Euros 300.00 (three hundred/00 Euros) for each day the schedule is not observed, subject to greater damage.

8. ACTIVITIES PERFORMED BY PARTICIPATING FIRMS

- 8.1** All small businesses (both Italian and foreign) must carry out their business according to the relevant regulations in force concerning social security, insurance, tax, health, accident, labour law, trademarks, patents and intellectual property in general.
- 8.2** The regulations referred to in paragraph 8.1 are listed as examples and are not exhaustive.
- 8.3** In case of violation of the provisions referred to in paragraphs 8.1 and 8.2:
- a) this General Regulations will be rescinded by law according to art. 1456 of the Civil Code;
 - b) the event organizer immediately closes the stand and removes the products contained in it, all without prior notice;
 - c) the event organizer reserves the right to apply a penalty equal to the value of the stand, subject to greater damage;
 - d) the exhibitor is excluded from successive editions of the event.

9. SERVICES, SUBSCRIPTION AND REGISTRATION FEES

- 9.1** The participation fee and any surcharge for open sides (hereafter the "Fee") shall be calculated as follows, inclusive of the shell scheme, for modules in the following sizes: 12 square metres (minimum), 16 square metres and multiples:
- booth with open side: Euros 256.00 (two-hundred-and-fifty-six/00) per square metre, plus VAT where owing (see next article 33)
 - surcharge for open sides: Euros 45.00 (forty-five/00) per square metre, plus VAT where owing (see next article 33).
- For registrations until 15th July 2017, the cost per square metre is Euros 248.00 (two-hundred-and-forty-eight/00) with a surcharge of Euros 40.00 (forty/00) for open sides per square metre, plus VAT where owing (see next article 33).
- For registrations from 16th July 2017 until 30th September 2017, the cost per square metre is Euros 252.00 (two-hundred-and-fifty-two/00) with a surcharge of Euros 45.00 (forty-five/00) for open sides per square metre, plus VAT where owing (see next article 33). The term "open sides" implies a booth with a minimum of 2 open sides facing the public or a position with particular prestige.
- The participation fee for serving activities and any surcharge for open sides shall be calculated as follows, inclusive of the shell scheme, for modules in the following sizes: 12 square metres (minimum), 16 square metres and multiples:
- booth with open side: Euros 306.00 (three-hundred-and-six/00) per square metre, plus

VAT where owing (see next article 33)

- surcharge for open sides: Euros 45.00 (forty-five/00) per square metre, plus VAT where owing (see next article 33). The term "open sides" implies a booth with a minimum of 2 open sides facing the public, or a position with particular prestige.

For registrations until 15th July 2017, the cost per square metre is Euros 288.00 (two-hundred-and-eighty-eight/00) with a surcharge of Euros 40.00 (forty/00) for open sides per square metre, plus VAT where owing (see next article 33).

For registrations from 16th July 2017 until 30th September 2017, the cost per square metre is Euros 297.00 (two-hundred-and-ninety-seven/00) with a surcharge of Euros 45.00 (forty-five/00) for open sides per square metre, plus VAT where owing (see next article 33).

Only the date on which the first payment was credited will be considered when calculating the rate. All companies that generate a significant amount of waste will need to pay euro 70.00 + VAT to cover the cost of disposing waste generated during the fair. The service will be directly charged in the Statement of Account.

9.2 Although the Organisers will take into consideration requests for open sides made by Exhibitors, they reserve the right to assign space in accordance to its availability and the technical or general organisational needs of the Exhibition. Confirmation of open sides will be exclusively provided in writing when the assignment of stands is communicated (please see article 13 below).

9.3 Basic pre-preparation comprises the following:

- (I) panels separating the stands;
- (II) carpets;
- (III) a sign with the name of the Exhibitors;
- (IV) lighting;
- (V) an electrical socket (300 watts).

Exhibitors may present independent stand preparation proposals only for stands of more than 96 (ninety-six) m².

9.4 The subscription and registration fees (as defined in article 9.5 below) also include the following:

- (I) service badges for Exhibitors and their personnel in a number that is proportional to the surface area of the stand (2 badges for every 6 m²), up to a maximum of 20 badges;
- (II) technical assistance to Exhibitors during the Exhibition and during the preparation and dismantling of the stands;
- (III) registration to the official catalogue of the event or equivalent;
- (IV) general supervision of the pavilions and general fire prevention;
- (V) installed electrical power up to 5 kW (for electrical systems that are supplements to the basic set-up, for which there will be a 300 watt socket per module);
- (VI) fire extinguishers;
- (VII) municipal advertising tax (please see article 20 below).

9.5 In addition to the Fee, the Applicant must pay the registration fee (hereafter "Registration Fee"), to be added to the participation fee equal to:

- Euro 615.00 (six hundred and fifteen/00), plus VAT where due (see next article 33), for each company owner of a stand;
- Euro 615.00 (six hundred and fifteen/00), plus VAT where due (see next article 33), for each company besides stand owner or company represented in group stands (see next article 11).

The Registration Fee includes inclusion in the catalog or equivalent tool. The fee also includes the amount for the insurance equal to euro 95.00 (see next article 21).

9.6 a) The following services: "Water systems", "Hoods" and connection to "Fume Extraction System", must be duly requested by 9th November 2017. Services must be paid for in full before the exhibitor will be able to access the fairgrounds, or before the services will be supplied to the booth.

The following surcharges will be applied to all orders made after the established deadlines:

- Surcharge from 10th November to 15th November 2017: 10%
 - Surcharge from 16th November to 30th November 2017: 20%
 - Services requested from 29th November 2017 will need to be requested in person and paid immediately, inclusive of the surcharges described above, after checking their feasibility.
- b) All services, excluding those indicated above, provided by FieraMilano SpA through the e-service portal and the Organising Body, must be requested by 15th November 2017. Services must be paid for in full before the exhibitor will be able to access the fairgrounds, or before the services will be supplied to the booth:
- Surcharge from 16th November to 28th November 2017: 20%
 - Services requested from 29th November 2017 must be requested in person and paid immediately, inclusive of the surcharges described above, after checking their feasibility.
- c) If the exhibitor does not make payment by the end of the event, a penalty will be applied taking effect from the day on which the payment was supposed to be made. The penalty rate will be equal to 1% per month unless otherwise agreed to in writing.
- d) Orders and changes received after the established terms or for which payment is sent after 10th November 2017 shall be subject to availability. The Organiser shall not be deemed liable for damages resulting from said measures.
- e) If the exhibitor does not pay the overdue balance of the invoices, the Organiser reserves the right to exclude the exhibitor from subsequent editions of the Event.

10. TERMS OF PAYMENT, NON-PAYMENT OF THE REGISTRATION FEE, FEES AND/ OR BALANCE – EXPRESSED TERMINATION CLAUSE - TRACEABILITY OF FINANCIAL FLOWS

10.1 To prevent the risk of inadmissibility, within 7 days after submitting the Application Form, the Exhibitor must pay the following amounts and provide relevant proof of payment to the Organiser:

- (I) A deposit equal to the fees for 50% of the requested surface area, plus percent VAT if due (see following article 33);
- (II) The registration fee plus percent VAT if due (see following article 33), for the company holding the stand;
- (III) The registration fee plus percent VAT if due (see following article 33) for each company represented (where there are joint participations or import and export enterprises).

10.2 The balance of the fee (50% of the fee, hereinafter the "Balance") must be paid within 15 (fifteen) days from receipt of the invoice and no later than October 31st, 2017 ("Second Deadline"). The Organizer has the right to grant Exhibitors the possibility to pay the balance in installments, the last of which must, in any case, be paid by the Second Deadline. Invoices issued after the Second Deadline will be paid on delivery.

10.3 The Organizer will not consider Application Forms without the payment receipt of the Registration Fee and Deposit and Activation Request of the Virtual Showcase, and reserves the right to consider the Application Form sent after the First Term not accompanied by payment receipt the balance.

10.4 In any case, the non-payment of the Registration Fee, the Fee and any Balance (as defined in next Article 13.6.1) does not allow the Exhibitor to participate at the Exhibition and to access Fiera Milano Fairground which, for these purposes, shall be forbidden to him. In this case, this Regulation is compliant to art. 1456 Civil Code, and the Organizer and Fiera Milano have right to retain the Registration Fee and Deposit as a penalty, subject to greater damage.

10.5 If the Exhibitor, in the event of non-payment of the Registration Fee and/or Fee and/or Balance (as defined in next Art. 13.6.1), will enter, for any reason, the Exhibition, the Organizer has the right to immediately close the stand. Any goods present in the stand will be confiscated in accordance with article 2786 and the subsequent articles of the Italian Civil Code, in order to guarantee payment of the sums due as subscription fees, registration fees, or any other costs. Should the Exhibitor not pay the sums due within 3 of the closure of the stand, the confiscated goods shall be sold in accordance with the methods defined in article 2797 of the Italian Civil Code. Should the circumstances mentioned in this paragraph arise, the Exhibitor shall be excluded from subsequent editions of the Exhibition.

10.6.1 Payments must be made by cheque, credit card or bank transfer exclusively in favor of the following bank references:

FROM ITALY: IBAN IT 15 J 03069 03390 210822770197

FROM OUTSIDE ITALY: SWIFT/BIC BCITITMM988

10.6.2 If payment is made by bank transfer, it is compulsory for the payment causality to mention the Exhibition ("AF-L'ARTIGIANO IN FIERA 2017") and the exhibitor code.

10.6.3 In any case payment of the deposit and balance must clearly show the same company name used by the Applicant in the Admission Application.

10.7 It is understood that all services included in the Cost and Registration Fee (in particular inclusion in the official catalogue) are guaranteed only if the Organiser receives proof of payment from the Exhibitor of the Registration Fee and Deposit, by the First Deadline.

10.8 Passes for assembly in the days of mobilization will only be sent to Exhibitors who are up to date with the payment of the Participation Fee (deposit and balance), the Registration Fee and any balance (as defined in next Art. 13.6.1).

11. REGISTRATION OF ENTERPRISES WITH REPRESENTATIVES

11.1 "If the Organizer finds that the Exhibitor has registered for the Event under a false name or under a false company name or by using a name or a company name which actually exists but does not belong to the Exhibitor present at the Event, the immediate closure of the stand will be ordered, regardless that the Exhibitor or the person whose name or company name the Exhibitor uses correctly meets the admission requirements. They will also be excluded from the subsequent editions of the Event. To that end, in order to verify compliance with this prohibition, the Organizer reserves the right to exercise proper controls on any receipt, POS device, merchandise, and everything in the stand." The Organizer reserves the right to proceed in any suitable place, both civil and criminal, against the Exhibitor and its nominee

11.2 The Exhibitor (especially in case of collective participations, import-export companies or sharing of booth) is required to specify the company name and the associated information (registered office, VAT number, telephone number and possibly e-mail address) of any company represented or present in the stand. To this end it is stated that each represented company is required to complete and sign the Application for Participation for the companies present in collective stands sent to the Exhibitor with notification of the stand.

11.3 For each of the companies represented, the Exhibitor shall pay the Registration Fee. For each business house represented, the Exhibitor shall submit the required documents (see Article 4).

12. OUTSTANDING PAYMENTS - EXIT PASS

12.1 During the Event, Fiera Milano will generate a statement summarising all invoices issued for any unpaid supplementary services and supplies, as well as any other outstanding charges. Any disputes relative to charges applied must be presented within 10 days from the conclusion of the event; after such time claims will no longer be accepted. The statement will be published on the E-Service platform. Payment for the outstanding amount owed by the Exhibitor can be made via bank transfer or credit card by logging into the E-Service website and selecting the "Easyservice" digital totems, or alternatively by submitting the statement to the banking agencies located throughout the fairgrounds. In order to remove displayed products and booth materials, as well as any other Exhibitor-owned materials, Exhibitors must display an exit pass to the security guards at the fairground gates; these passes will be enabled at the exit following verification that Exhibitors have satisfied all contractual fulfilments towards Fiera Milano and the Organiser.

13. ASSIGNMENT AND SIZES OF THE STANDS

13.1 The assignment of a stand is only valid for the Exhibitor/Applicant whose name is associated to the stand. Exhibitors may only occupy the assigned spaces, and no additional space, in particular walkways, common spaces and safety exits.

13.2 Admission to the Exhibition and the consequent assignment of a stand shall be carried out in consideration of the availability of exhibitions spaces after assignment to joint participations, regional authorities, and the various individual attendances. The chronological order in which Admission Applications are received will be the main criteria for the assignment of areas.

13.3 The event's exhibition set-up does not permit the assignment of surface areas that are different from those defined by the Regulations (12 or 16 m² and multiple modules). Therefore, stands of the sizes requested by Applicants will be assigned until there are no more available, in accordance with the provisions of paragraph 13.1 above, also on the basis of the chronological order in which Admission Applications are received.

13.4 The assignment of the stands is carried out by the Organisers, taking into consideration the general interests of the Exhibition, any divisions by geographical and product categories and the requests of the Applicants.

13.5 In any case, the Organisers have the right to change the location and collocation of stands that have already been assigned, or else to change their shape or size, if circumstances make it necessary and/or appropriate.

13.6.1 Notwithstanding the provisions in previous paragraphs of this Article 13, it is understood that in case of assignment by the Organizer of other stand sizes than those specified in the Application Form, the Organizer will count any balance (the "Balance") by issuing, as appropriate, the relevant invoices and/or credit notes.

13.6.2 The payment by the Exhibitor of any invoice related to the Balance must be performed by the Exhibitor, as referred to in Article 10.6.1 and 10.6.2, on delivery, on penalty of termination of the Regulation ex art. 1456 c.c. and the subsequent ban on the Exhibitor's participation at the Exhibition.

14. PROHIBITION TO TRANSFER - PENALTY

14.1 The total or partial transfer of assigned stands is prohibited under any circumstances. If it is ascertained that this prohibition has been breached this General Regulations is resolved as of right. The Organisers and Fiera Milano shall have the right to retain all the sums mentioned in article 9 or demand them if they have not yet been paid, as a penalty, without prejudice to any greater damages. Goods, merchandise and furnishings used and exhibited by the transferor in contravention to the prohibition may be removed by the Organisers at the Exhibitor's risk and cost.

15. EXHIBITOR'S RESCISSION AND PENALTY

15.1 An Exhibitor may rescind the Contract by sending a communication by recorded delivery with proof of receipt (or if sent from a country that is not Italy using an equivalent modality) which must be received by the Organisers before the Second due Date. In this case (I) If the stand left free is re-assigned to another Applicant, the Organisers and Fiera Milano have the right to retain the deposit and the registration fee as a penalty; if these sums are still owed, the Exhibitor is obliged to pay them as a penalty; (II) Should the stand not be re-assigned to another Applicant, the Exhibitor who has rescinded the contract must pay the entire subscription fee (Deposit + balance) as a penalty.

15.2 Should the rescission, expressed in the manner defined 15.1, be received after the Second due Date, the Organisers and Fiera Milano shall have the right to retain the entire subscription fee as a penalty. Should for any reason the subscription fee not have been paid in full, the Organisers and Fiera Milano may retain the sums that have already been paid and demand payment of the balance.

16. FAILED OR LATE ARRIVAL

16.1 If for any reason the Exhibitor does not take possession of his assigned stand by 1st December 2017, at 1 pm, or if the same arrives when the Exhibition has already initiated, the Organisers have the right to resolve the General Regulations as of right in accordance with article 1456 of the Italian Civil code, and consequently, to freely dispose of the unoccupied space.

16.2 The sums paid or still due by the Exhibitor for payment of the subscription fee shall be

retained and/or demanded as a penalty, and the Exhibitor shall not be entitled to request any sums in any capacity or for any reason. If an Exhibitor does not occupy his stand the Organisers reserve the right to exclude the Exhibitor from subsequent editions of the Exhibition.

17. INSTALLATION AND PREPARATION OF THE STANDS

The preparation of the internal parts of the stands must be carried out in strict compliance with the regulations contained in the "Technical Regulations". Exhibitors are in any case obliged to send the Organisers the stands set-up projects in advance so that they may be approved.

18. BOOTH SUPERVISION

18.1 Fiera Milano provides a general pavilions surveillance service. However, the custody and surveillance of the stands during opening hours to the public is the responsibility of the Exhibitors.

18.2 Exhibitors that exhibit objects that are easily removed are therefore obliged to be present at their stands at the opening time of the pavilions and to supervise their stands until closing time. Valuable objects that can easily be removed must be placed in drawers or lockers every evening. In particular, Exhibitors that put gold and jewellery on show must:

- (I) check the functioning and efficiency of stand entrance safety locks;
- (II) check the internal and external closure of show-case cabinets;
- (III) ensure the presence of their own personnel at their stands for the entire opening hours of the exhibition;
- (IV) limit the presence of valuable items outside of armored cabinets and/or safes;
- (V) use the maximum possible caution in presenting valuable items to potential purchasers;
- (VI) only use safes and/or safety cabinets for the custody of valuable items inside the Exhibition;
- (VII) never use cabinets and/or containers that do not have suitable safety characteristics.

19. CATALOGUE AND ACTIVATION OF THE VIRTUAL SHOWCASE OF "AF PLATFORM"

19.1.1 The Organizer creates the official catalog of the Exhibition which shows the list of Exhibitors, their production, and all relevant information useful to the public to facilitate the visit to the Exhibition.

19.1.2 The information published in the catalog or equivalent tool are taken from the Application Form. The Exhibitor, by accepting the Regulation, exempts the Organizer from any liability for errors or omissions due to fault.

19.2.1 By means of the Application Form, the Exhibitor requires the activation of the AF Platform, a virtual showcase through which he will market his products via the Internet to the public. The Organizer may, at his sole discretion and choice, accept the request for activation of the AF Platform. The request must be made also in the case referred to in art. 4.1 letters c) and d).

19.2.2 Following this request, the activation modes of the virtual showcase published on the AF Platform and the reciprocal rights and obligations shall be governed solely by the provisions referred to in the Activation Conditions for AF Platform (Annex 3). It is however agreed that, as regulated in the Activation Conditions for AF Platform, the validity of this contract is subject (i) to the Exhibitor's effective participation at the Exhibition without having suffered breaches and/or violations of this Regulation, and (ii) to the Exhibitor's exact payment of the Registration Fee, Fee and any Balance.

20. MUNICIPAL ADVERTISING TAX

20.1 An agreement has been reached with the municipality of Rho in the interests of the Exhibitors, in accordance with which the advertising tax required by Presidential Decree n.639 dated 26.10.1972, is fixed as a forfeit sum on the basis of the surface areas occupied by the Exhibition.

20.2 In order to avoid the onerous procedure that the Exhibitors would be obliged to undertake directly, this tax is included in the participation subscription and Fiera Milano will subsequently pay the amount due to the municipality of Rho.

21. DECLARATION OF VALUE AND INSURANCE

21.1. Declaration of value - Exhibitors are required to declare, using the special form in the online e-service platform, the overall "effective value" of goods, machinery, fixtures and fittings and equipment, which they plan to bring to and/ or use at the fairgrounds, also on behalf of Represented Brands, notwithstanding the fact that, in the absence of such declaration, the minimum values stated in Art. 21.2 shall be considered as accepted, and notwithstanding the discretion of Fiera Milano to check the validity of the declaration eventually made.

21.2. Insurance - "All risks" policy - Property of the exhibitors (excluding terrorism and sabotage risks) - The Organizer and Fiera Milano require that all goods, machinery, fixtures, fittings and equipment brought to and/or used at the Exhibition Centre by Exhibitors are covered by "All Risks" insurance, including a clause waiving the insurer's right of recourse against Third Parties, including Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition. This insurance is made available through Fiera Milano for a capital of Euro 25.000,00 at a cost of Euro 95,00 + VAT if due such sum

will be charged on the invoice balance of the participation fee of Ge.Fi. S.p.A.. Exhibitors have the possibility to increase the automatically assigned coverage value by completing and signing the special form in the online e-service platform. Coverage includes the stipulation of a 10% insurance exclusion for each claim in the event of theft, with a Euro 250.00 minimum and the doubling of said amounts for claims submitted after the closing of the Exhibition.

Should Exhibitors have their own "All Risks" insurance for goods, machinery, fixtures, fittings and equipment brought to and/or used at the fairgrounds, valid for fairs and exhibitions, with a clause waiving the insurer's right of recourse against Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organizer and all Third Parties in any way involved in the organization of the Exhibition, Exhibitors shall nonetheless be required to fill in and return the signed special form found on the online e-service platform, attaching declarations signed by their legal representative and the insurance company stating that the above property is covered by an "All Risks" guarantee with a value no less than that prescribed by the present General Regulations, as per the facsimile included in said form. In this case the sum previously charged will be reversed.

22. LIABILITY POLICY

22.1 This coverage is automatically provided, free of charge, for all exhibitors by Fiera Milano. This will become an extension of its general policy that has a limit of no less than Euro 100,000,000.00 (one hundred million).

22.2 Limitation of Liability - The Exhibitor, by signing the Application Form, agree to release Fiera Milano and the Organizer from any liability for consequential losses, reputational damage, loss of revenues, etc... Also for any direct loss, as per the coverage provided as per Art. 21.2 above, each Exhibitor agrees to release Fiera Milano and the Organizer from any liability. .

23. DAMAGE TO STANDS

23.1 Exhibitors are obliged to comply with all current legal regulations and other regulations defined in the Technical Regulations (as defined in article 26.2 below) when using technical facilities and systems.

23.2 Exhibitors should return stands in the same condition as when they were handed over. Exhibitors shall be responsible for all costs associated to restoring this condition.

23.3 It is strictly forbidden to tamper with, alter or remove the structures provided by the Organisers, especially the superior parts of the stands. If these regulations are breached, the exhibitors responsible will be liable to pay all restoration costs relative to the original structures and may be excluded from future exhibitions.

24. CHANGES TO THE REGULATIONS AND ADDITIONAL REGULATIONS

24.1 The Organisers reserve the right to introduce, even as exceptions to the regulations, any further regulations or measures they deem appropriate for the better functioning of the exhibition and its relative services. These additional regulations are an integral part of the General Regulations, and are equally binding.

24.2 Failure to comply with said regulations may result in the immediate closure of the booth, exclusion from subsequent editions of the Event and a claim for additional damages.

25. PROHIBITIONS AND RIGHT OF RETENTION - PENALTY

25.1 In general it is prohibited to behave in a way that will cause harm, disturbances or damages to the normal running of the Exhibition and its objectives. Without prejudice to other prohibitions defined in the Regulations, the following are absolutely prohibited:

- (I)** Switching on machinery or equipment without the authorisation of the Organisers;
- (II)** The distribution of informative or advertising materials and the hanging of posters outside of the stands;
- (III)** All visible forms of advertising and/or sound outside of the stands, including equipment kept in the corridors, walkways and areas near to the Exhibition area. The use of video-recorders for the presentation of exhibited products is permitted inside the stands, as long as authorisation is obtained from the Organisers;
- (IV)** The exhibition, even inside stands, of placards or posters regarding competitions held by entities, organisations, the normal or specialised press, unless authorised in writing by the Organisers;
- (V)** The exhibition within and/or outside the stand of images or products of any kind that offend public decency, the Exhibition or the Organizer;
- (VI)** Any kind of luminous and pulsating or variable light source;
- (VII)** photographic and /or television shooting and production of drawings inside the exhibition area without specific authorization from the Organizer. The latter is expressly authorized to photograph the exterior and interior details of any stand, including the Exhibitor and all persons bound by the same employment relationship (including but not limited to, employees, representatives, agents, workers, suppliers, and technicians) that may be inside and that may use relative reproductions, without any recourse against him;
- (VIII)** Waiting in the stands or the Fiera Milano area during closing hours.
- (IX)** stop vehicles, also indirectly in reference to the Exhibitor, in areas inside the Fiera Milano fairgrounds without the Exhibitor having previously obtained the necessary authorisation from the Organizer to stop or park. Similarly, it is mandatory to park in the zones authorised by the Organizer.

25.2 It is forbidden to occupy with products any space outside of that provided by the docu-

ment for the assignment of the stand.

25.3 The organization reserves the right to authorize border trespass of the products of each stand, only if the requirement is satisfied that the lane width is such to ensure compliance with safety and fire standards and upon payment of the spaces occupied according to the price per square meter under this Regulation.

25.4 In the event of a breach of Article 25.2, the Organization will immediately close the stand, remove all the products it contains, and reserves from now on to apply a penalty equal to the value of the stand.

25.5 Leaving products and/or materials unattended in the stands or the Fiera Milano area after the dismantling of stands is also prohibited. Once this period has ended, the Organisers have the right to retain the said products and/or materials until attendance costs and all outstanding sums have been paid. After 15 days from the end of the Exhibition the Organisers have the right to sell goods retained in accordance with article 2797 of the Italian civil code.

25.6 In the event article 25.1(IX) is breached, the Organiser and/or Fiera Milano, also through appointed persons, may forcibly remove vehicles stopped in prohibited areas and/or areas for which the Exhibitor has not previously obtained authorisation from the Organiser, at the exclusive risk and expense of the Exhibitor.

It is implied that the Exhibitor henceforth renounces all forms of indemnification and/or compensation and/or reimbursement for any damage to vehicles forcibly removed and/or to any assets contained therein, henceforth releasing and holding harmless the Organizer and Fiera Milano from all damaging consequences and claims for damages in general, including those submitted by third parties, resulting from: (x) the above-mentioned forced removal; (y) the Exhibitor's failure to comply with the obligations in point 25.1(IX). In the above-mentioned scenarios, the Organiser henceforth reserves the right to apply a penalty equal to -210,00 euro (two-hundred-and-ten/00 Euros).

26. SAFETY - APPOINTMENT OF A SAFETY MANAGER

For the entire duration of the Event, including setup and striking stands and all associated activities, every Exhibitor is required to comply meticulously with the entire applicable system of rules of regulations, particularly the rules and regulations on occupational safety, health and the physical well-being of workers, as well as with employment, pensions and social security law.

During stand setup and striking, and for any other associated or linked activity, Exhibitors further undertake to comply with and ensure that all contractors working on their behalf comply with the Fiera Milano Technical Regulations and all amendments and additions therein, and the provisions contained in article 88, subsection 2-bis and the associated implementational Ministerial Decree issued on 22.7.2014 by the Ministry of Employment and Social Policies and by the Ministry of Health.

The Technical Regulations, which may be consulted on the www.fieramilano.it website under "EXHIBITION" (the link to the "Exhibitor technical information"), also contain precautionary rules on exhibition safety (fire prevention, electrical installations, environmental protection etc.), excluding specific safety-related rules for activities undertaken by the Exhibitor or contracted out by exhibitors to contractors (stand set-up/striking and associated activities), for which the Exhibitor remains responsible for oversight and compliance. In order to comply with the obligations of the above-mentioned Ministerial Decree issued on 22.7.2014, the Organizer offers access to these specific documents, Annexes IV and V of the Ministerial Decree, through the Fiera Milano website. Conduct that fails to comply with the above-mentioned safety regulations, in particular if it impacts general safety in the pavilions and with regard to other parties in attendance, may prompt intervention by the Organizer and/or Fiera Milano as part of regular checks and samples, resulting in the immediate cut-off of utilities supplied to the stall or its immediate closure. Any additional consequence that may arise out of a failure to comply with the above-mentioned provisions is the Exhibitor's and its contractors' sole responsibility. Fiera Milano may bar staff working for contractors/freelance workers operating on behalf of the Exhibitor from the Fair Site if they do not possess an ID badge as envisaged under article 18 subsection 1u, article 21 subsection 1c, and article 26 subsection 8 of Legislative Decree 81/08, and non-EU hires who, even if they hold an above-mentioned badge, do not have a valid and legible Italian green card or a valid and legible ID card. This charge will be passed on to the Employer responsible for and the contact person for any barred staff. As the buyer, any Exhibitor who authorizes a company to operate on the site on its behalf to carry out work will be informed of the charge. Exhibitors shall be responsible for complying with applicable laws and regulations regarding all works implemented and organized under their responsibility and on their behalf, including setup, structures, installations, products exhibited and all other associated activities. Every Exhibitor is required to appoint a "Stall Manager" who, for safety-related matters, takes on all responsibility for all parties who may be involved in terms of the work carried out on behalf of the Exhibitor, for the entire duration of their stay on the Fair site. At the Exhibitor's discretion, and wholly under its responsibility, the "Stall Manager" may be a different individual during each of the three previously-mentioned phases (set-up, the event and striking).

Fiera Milano must be informed of the Manager's name and his/her phone numbers prior to the start of activation and setup work on the stall, and in any event prior to the arrival of workers and materials at the Fiera Milano site.

If there is a failure to convey the name of the Stall Manager, this responsibility will be retained by the Exhibiting Company's legal representative. The Fiera Milano and Organizer must promptly be informed of any change to the name of the Stall Manager.

Access to the stall by contractors operating on behalf of Fiera Milano for the supply of services can only take place in the presence of the "Stall Manager", and after having

received their OK. Fair surveillance and security staff are exempt from this restriction.

27. AUDIO TRANSMISSIONS AND SPEAKERS

- 27.1** It is prohibited to play music at booths. This is only allowed if prior authorisation has been granted by the Organiser, who will check the content of the music that will be played beforehand and determine its volume. In any case, the volume of authorised music may never exceed 85 decibels. Exempted from this rule are events specifically authorised by the Organiser, which may exceed said limit for brief periods; in any case, the volume may never exceed 100 decibels. All loudspeakers must be directed towards the inside of the assigned booth and must always be checked and authorised by the Organiser.
- 27.2** Except as specified in Article 27.1 above, audio reproduction is allowed only if:
- (I) it does not disturb, and
 - (II) the Exhibitor has fulfilled all legal obligations concerning the payment of the relevant fees at SCF (Società Consortile Fonografici S.p.A., Milano, Via Leone XIII, 14) as well as the payment of SIAE rights..
- 27.3** In the event of infringement of the regulations and prohibitions referred to in the preceding articles. 2.27 (I) and 27.2 (II), the Organizer may close down the stand and demand penalty payment from minimum 300 Euros (three hundred /00) to maximum 1.000,00 Euros (one thousand/00) according to the severity and duration of the infringement.
- 27.4** Fiera Milano can use the speakers installed in the exhibition center for official or emergency communications.

28. PROTECTION OF INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS - SIAE (Italian Authors' and Publishers' Association)

- 28.1** The Organisers are exonerated from any liability should Exhibitors breach rights in relation to intellectual property (copyright, rights regarding brand names and/or patents).
- 28.2** In case of distribution of audio-video-graphic or multimedia supports containing original works, or parts thereof, protected pursuant to Italian law n. 633 dated 22.4.1941, copyrights as well as the charges arising from the validation of the supports must be paid in advance by exhibitors, in accordance with article 181/second of the said law. The unlawful use of original works, or the absence of SIAE stamps on the aforementioned supports, is an offence punished under article 171 and the subsequent articles, as well as by Law 633/41.

29. FORCE MAJEURE

- 29.1** In cases of force majeure, or as a result of any circumstance beyond the control of the Organisers, the dates of the exhibition may be changed and the exhibition itself may even be cancelled.
- 29.2** If the exhibition has to be cancelled, the Organisers will first meet all third-party obligations and Organisational expenses, however incurred, and then divide the remaining funds among the exhibitors proportionally to the square metres of space they have reserved. Any such payments will in any case not exceed the value of deposits received for this stand space. Any remaining sums will be refunded to participants on a proportional basis.
- 29.3** Always in relation to the cancellation of the Exhibition for force majeure causes, the costs for special systems and/or installations carried out on behalf of Exhibitors in accordance with orders they place must be entirely reimbursed by the same.
- 29.4** The Exhibitors exonerate the Organisers and Fiera Milano from liability for any damages, of any kind, that the Exhibitors may suffer as a result of the cancellation of the Exhibition for force majeure causes.

30. INFORMATIVE NOTICE REGARDING THE PROCESSING OF EXHIBITORS' PERSONAL DATA

- 30.1** The data provided by the Exhibitor through the Application Form shall be handled for the purpose of fulfilling the contract and the law as per the Privacy Code (Legislative Decree no. 196 of 30th June 2003) both in written and electronic form by the person in charge, who may have access only to the data necessary to manage the activities entailed by the requested service. The data shall be stored for the period of time necessary to fulfil the scopes for which the data has been collected and subsequently handled. The persons that may become aware of the Exhibitor's personal data include internal administrative staff, goods and services sales staff, accounting and invoicing staff, as well as staff responsible for the management and maintenance of processing and IT systems. The data shall not be communicated or disclosed to third parties except to fulfil the necessary contractual requirements, for administrative type operations (invoicing), statistical purposes (in an anonymous form), promotional activities (catalogue and information for the public and the press, including the publication, even online, of catalogues and/or virtual showcases), marketing activities, or to fulfil legal obligations. For this scope, the data may also be communicated to companies that collaborate with Ge.Fi. S.p.A., to other exhibitors, suppliers and businesses, in the EU and abroad. The afore-mentioned information is necessary and if lacking, may result in the impossibility of the Exhibitor to participate in the Event and to benefit from the associated services.
- 30.2** By signing the Application Form, the Exhibitor authorises the Organiser to handle the data provided using the above-mentioned methods. Finally, the Exhibitor is entitled to

the rights afforded by art. 7 of Legislative Decree no. 196/2003; specifically, the right to access its own personal data, to request it to be rectified, updated or deleted if incomplete, incorrect or collected in breach of the law, as well as to oppose its handling for legitimate reasons, making a specific request to the data controller, Gabriele Alberti, Managing Director of Ge.Fi. S.p.A. (Viale Achille Papa, 30 – 20149 Milano, tel. 02-31.911.911 – fax 02.31.911.920- email: artigianoinfiera@gestioneffiera.com).

- 30.3** The Exhibitor's personal data will also be handled by Fiera Milano (also in the capacity of data controller) to fulfil its obligations relative to the Exhibitor's participation in the Event, the supply of relative services and associated administrative, accounting and tax requirements, according to the methods and within the limits stated in the Application Form and in these Terms and Regulations. The afore-mentioned information is necessary and if lacking, may result in the impossibility of the Exhibitor to participate in the Event and to benefit from the associated services. The data is used, using methods consistent with the above-mentioned scopes and also with the help of electronic tools, by entities and personnel appointed for such purpose by Fiera Milano and by other parties (suppliers or technicians) to whom the data is communicated for the sole purpose of performing activities or services relative to the execution of the Event.
- 30.4** Some data (e.g. company name, contact details, business, etc. ...) may also be used by Fiera Milano to perform activities and send communication to the Exhibitor, even via email, of a promotional, advertising or commercial nature. For this purpose, the data may also be communicated to companies that collaborate with the Organiser, to companies forming part of the Fiera Milano Group, to other exhibitors, suppliers and businesses, in the EU and abroad, and may also be disclosed through the publication of Event catalogues, even online. At any time, the Exhibitor may contact Fiera Milano to request to consult or rectify their personal data or to oppose its handling (as per art. 7 of legislative decree no. 196/2003).

31. APPLICABLE LEGISLATION AND JURISDICTION

- 31.1** Italian law is applicable to these regulations.
- 31.2** Any dispute regarding the interpretation, validity, execution or resolution of these Regulations will be within the jurisdiction of the Law Courts of Milan. The Italian version of the General Regulations shall be considered the official reference text.

32. LEGISLATIVE DECREE n.231/2001

The Organiser uses the organizational model shown at www.gestioneffiera.com in compliance with the provisions of the decree referred to above.

33. VAT SYSTEM FOR NON-ITALIAN COMPANIES

Under Italian Presidential Decree 633 26/10/72 (VAT law) from article 7 to article 7 septies, from January 1st 2012 the performance of services relating to the participation to exhibitions in Italy by foreign companies (excluding individuals or entities who are exclusively institutional) resident in the European Union, or even outside of the EU, IS NO LONGER SUBJECT to value added tax (VAT), on the essential condition that such companies disclose the VAT number or the company identification code BEFORE the accounting records are issued.

LIST OF ATTACHMENTS

- Attachment 1:** Product Categories List
- Attachment 2:** Technical Regulations that may be consulted on the following website: www.fieramilano.it under the item "Fair Schedule" in the Exhibition link.
- Attachment 3:** Conditions for the activation of AF Platform

The exhibitor declares and acknowledges their approval of the conditions stated in the articles contained in the General Terms and Regulations (carefully read by clicking on the link afexhibitors.artigianoinfiera.it) and hereafter specifically recalled:

4 ("Admission requirements"); 5 ("Acceptance of the general regulations, presentation of the admission application and failed acceptance of the admission application"); 6 ("Products on display"); 9 ("Subscription and registration fees"); 10 ("Terms of payment, non-payment of the registration fee, fees and/or balance – expressed termination clause - traceability of financial flows"); 13 ("Assignment and sizes of the stands"); 14 ("Prohibition to transfer-Penalty"); 15 ("Exhibitor's rescission and penalty"); 16 ("Failed or late arrival"); 17 ("Installation and preparation of the stands"); 19 ("Catalogue and activation of the virtual showcase of "AF platform"); 21 ("Statement of value and insurance of goods"); 22 ("Third party liability policy-limitations of liabilities"); 23 ("Damage to the stands"); 24 ("Changes to the regulations and additional regulations); 25 ("Prohibitions and right of retention - Penalty"); 26 ("Safety - Appointment of a safety manager"); 28 ("Protection of industrial and intellectual property rights - SIAE"); 29 ("Force majeure"); 30 ("Informative notice regarding the processing of exhibitors' personal data"); 31 ("Applicable legislation and jurisdiction"); 33 ("VAT system for non-Italian companies").

PRODUCT CATEGORIES (ANNEX 1)

1 Fancy goods

1.1	Decorations
1.2	Musical instrument
1.3	Religious items
1.4	Stationery
1.5	Games
1.6	Art & Antique
1.7	Phone accessories
1.8	Creativity
1.9	Hobbies

2 Jewellery

2.1	Stones & Pearls
2.2	Earrings
2.3	Bracelets
2.4	Rings
2.5	Pins
2.6	Necklaces

3 Food

3.1	Baked goods
3.2	Desserts
3.3	Cured meats
3.4	Winehouse
3.5	Oil & Vinegar
3.6	Pasta, rice & Flour
3.7	Fruit & Vegetables
3.8	Coffee & Infusion
3.9	Honey & Jam
3.10	Cheese
3.11	Mushrooms & Truffles
3.12	Conserve
3.13	Spices

4 Clothing

4.1	Men
4.2	Women
4.3	Kids
4.4	Accessories

5 Furniture

5.1	Kitchenwares
5.2	Lightings
5.3	Adornments
5.4	Furniture
5.5	Furnishings
5.6	Textiles
5.7	Flowers & Plants
5.8	House items & Services

6 Health & Beauty

6.1	Men
6.2	Women
6.3	Kids

7 Personal, domestic and corporate services

7.1	Restoration
7.2	Decoration
7.3	Joinery

7.4	Carpentry
7.5	Upholstery and wall-paper
7.6	Photographic services
7.7	Electrical repairs and installation
7.8	Beautycare
7.9	Other services

8 Handicraft institutions

9	Trade publications
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10 La casa innovativa (Finishing and systems for the home, terraces, gardens and ecological living)

11	Restaurant
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12 Tourism